

PRESS RELEASE

Vivago strengthens its presence in Europe – new office is opened in the Netherlands

Vivago, a Finnish health care technology company expands to Central Europe and opens an office in the Netherlands. Vivago headquarters are located in Espoo, Finland. With the opening of a new office Vivago continues to pursue its internationalization strategy and to grow in the European market.

"We are really excited about the new opportunities in Europe. The demand for solutions that support independent living of elderly people is growing strongly in Europe. Our experience and success in Finland provides a strong foundation for the development of operations in Europe and we see enormous potential in the Netherlands", says Mrs. Maria Lavonen, CEO of Vivago.

"I am very excited to have the opportunity to develop Vivago operations in the Netherlands. After Finland's success it is good to build the next success story in the Netherlands" says Mr. Jeroen Koppenaar, Sales Director of Vivago Netherlands.

Change in European demographic is fast in the coming years. Number of elderly people is growing fast and at the same time the need for solutions that support their independent living and ensure the well-being from a distance.

"Companies providing services for elderly people are now looking for innovative solutions to ensure the feeling of well-being and safety. Traditional call systems provide assistance only when a user actually presses the button. What happens when the user is unable to call for help? In addition, traditional systems do not provide additional information about the user's well-being" adds Mrs. Lavonen.

Vivago solution is unique and it provides safety also when the client is unable to press the alarm button. In addition, the collected data is transformed into well-being reports, which can be utilized, for example, in preventive care and monitoring the effects of medication.

"In the Netherlands we are facing a similar demographic change than in Finland. We need solutions that can support independent living and increase the feeling of safety. I'm convinced that Vivago's arrival to the Dutch market will give an answer to many care providers that are struggling with the question how to ensure high-quality services without compromising the well-being of the aging population", adds Mr. Koppenaar

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Vivago is a pioneer in personal health care technology and provides smart safety and well-being solutions. Vivago was established in 1994 to develop, sell, and market automatic safety solutions that can also monitor well-being and functional ability. Vivago provides safety solutions for the whole care chain. All our products are designed and made in Finland.